These qualities continue to inspire millions of Americans who trace their ancestry to the countries of the Vikings.

At a time when man has embarked on new voyages of discovery in space and under the sea, it is especially appropriate that we recognize the epic story of the voyages of this great Norse hero.

I am honored to comply with the request of the Congress of the United States, in a joint resolution approved September 2, 1964 (78 Stat. 849), that the President proclaim October 9 in each year as Leif Erikson Day.

36 USC 169c.

NOW, THEREFORE, I, LYNDON B. JOHNSON, President of the United States of America, do hereby designate Wednesday, October 9, 1968, as Leif Erikson Day; and I direct the appropriate Government officials to display the flag of the United States on all Government buildings on that day.

I also invite the people of the United States to honor the memory of Leif Erikson on that day by holding appropriate exercises and ceremonies in schools and churches, or other suitable places.

IN WITNESS WHEREOF, I have hereunto set my hand this twenty-seventh day of September, in the year of our Lord nineteen hundred and sixty-eight, and of the Independence of the United States of America the one hundred and ninety-third.

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### Proclamation 3873 COLUMBUS DAY, 1968

### By the President of the United States of America

September 30, 1968

#### A Proclamation

On October 12, we honor the memory of the great Italian navigator, Christopher Columbus, who sailed forth on uncharted seas in a voyage that was to change the history of the world.

The breadth of his imagination, the force of his determination, and the magnitude of his achievement have not dimmed with the passing of time.

We are all spiritual heirs of Christopher Columbus. His unbounded faith and courage are a part of the patrimony of every American.

In recognition of our debt to Columbus the Congress of the United States, by a joint resolution approved April 30, 1934 (48 Stat. 657), requested the President to proclaim October 12 of each year as Columbus Day for the observance of the anniversary of the discovery of America.

36 USC 146.

NOW, THEREFORE, I, LYNDON B. JOHNSON, President of the United States of America, do hereby designate Saturday, October 12, 1968, as Columbus Day; and I invite the people of this Nation to observe that day in schools, churches, and other suitable places with appropriate ceremonies in honor of the great explorer.

I also direct that the flag of the United States be displayed on all public buildings on the appointed day in memory of Christopher Columbus.

IN WITNESS WHEREOF, I have hereunto set my hand, this thirtieth day of September, in the year of our Lord nineteen hundred and sixty-eight, and of the Independence of the United States of America the one hundred and ninety-third.

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# Proclamation 3874 NATIONAL FOREST PRODUCTS WEEK, 1968 By the President of the United States of America

October 2, 1968

A Proclamation

After nearly two centuries of our Nation's growth and development, forests still cover one-third of the American earth.

This enormous natural resource contributes significantly to the economic well-being of our Nation, and to other, equally important benefits in the form of water conservation, forage, recreation, and natural beauty.

So that these benefits may be available in increasing quantities and greater quality, all of us should contribute wherever and whenever we can to the renewal and wise use of our forests.

The Congress, in order to re-emphasize the importance and heritage of our forest resources, has by a joint resolution of September 13, 1960 (74 Stat. 898), designated the seven-day period beginning on the third Sunday of October in each year as National Forest Products Week, and has requested the President to issue annually a proclamation calling for the observance of that week.

NOW, THEREFORE, I, LYNDON B. JOHNSON, President of the United States of America, do hereby call upon the people of the United States to observe the week beginning October 20, 1968, as National Forest Products Week, with activities and ceremonies designed to direct public attention to the essential role that our forest resource plays in stimulating the advancement of our rural economy and the continued growth and prosperity of the entire Nation.

IN WITNESS WHEREOF, I have hereunto set my hand this second day of October, in the year of our Lord nineteen hundred and sixty-eight, and of the Independence of the United States of America the one hundred and ninety-third.

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## Proclamation 3875 NATIONAL FAMILY HEALTH WEEK By the President of the United States of America

October 3, 1968

A Proclamation

America's unusual health-care system, in which private and public agencies and organizations work together in common cause, has been a principal factor in insuring and improving the Nation's health. This

36 USC 163.